

## SPARK YOUR TALENT!

**Spark Training & Coaching Associates Inc. (SparkTaC) works with organizations and individuals to discover and amplify their talent through insightful assessments, innovative training and empowering coaching.**

**Discover** your potential and leverage your strengths with SparkTaC's enlightening personality and psychometric assessments.

**Learn** new skills and spark your talent with SparkTaC's innovative leadership development, personal effectiveness and business etiquette training.

**Become** your best with SparkTaC's inspirational personal and executive coaching programs which deliver tangible results in a supportive learning environment.

### **DISCOVER Your Talents**

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SparkTaC's personal and web-based assessment process is a positive experience that motivates participants to focus on realizing their full potential, in an environment that inspires accelerated learning, skill development and personal improvement.

#### **ASSESSMENT TOOL BENEFITS**

- Customized training & coaching that builds on strengths and pinpoints development needs.
- Creates benchmarks for performance measurement.
- Build complementary and synergistic work teams.
- Develop strategic succession plans.

### **LEARN New Skills**

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At SparkTaC, we listen attentively to your needs and customize our programs to ensure alignment with organizational goals.

SparkTaC workshops include:

#### **Leadership Development**

- Goal Setting
- Management Effectiveness
- Versatile Leadership
- Change Management
- Emotional Intelligence

#### **Personal Effectiveness**

- True Time Management
- Stress Management
- Personal Branding
- Presentation Skills
- Communication Skills

#### **Business Etiquette**

- Networking Etiquette
- Business Dining
- Technology Etiquette
- Power Impressions
- Workplace Etiquette

## SPARK YOUR TALENT!

As a full service training and coaching organization, SparkTaC is equipped to offer added value through our progressive tool set which includes virtual interactive training and a personal page and resource centre for each client complete with downloadable exercises and a Personal Learning Contract.

### **BECOME Your Best**

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Stretch to reach your personal and professional goals using a life or executive coach.

SparkTaC offers transformational coaching programs where you will develop and implement a master action plan that:

- builds on your strengths
- reinforces your learning
- articulates your goals
- introduces methods to overcome obstacles
- designs actionable steps
- provides objective support and practical strategies to maximize personal effectiveness and professional success

This highly interactive and focused experiential process is delivered one-on-one, based on multiple intelligence perspectives, and always in an environment of mutual trust and respect.



Co-founders Aviva Shiff and Caroline Williams along with their complementary roster of outstanding trainers and coaches will *SPARK* your talent.

**Discover** your personal potential and **learn** new skills to support your organizational goals in a supportive environment. Empower your present and future leaders to **become** their best.